



**FOR IMMEDIATE RELEASE:**

Feb 5, 2024

**Former Olympian Cheryl Lane named ESPN spokesperson for 2024 Olympic games**

BRISTOL, Conn. Former Olympian Cheryl Lane has been named ESPN's spokesperson for the 2024 Olympics. Lane will travel to Paris in April to attend the first all-network media conference and officially begin the 2024 Olympic media season.

With a 33-year career, Lane's commitment to Olympic sports communication and athletes made her an outstanding and ideal candidate for this role and its necessary objectives in the eyes of nominating committee members such as James Pitaro, chief executive officer of ESPN.

"Lane is the perfect fit for this role and will undoubtedly exceed every expectation we have," said Pitaro.

As a 1992 Olympic women's swimming team champion, Lane soared above her competitors to win gold medals in two individual races and gold in the final team relay. Following her Olympic success, she became head coach of the University of Texas at Austin swim team, coaching both men and women, where she led the school to win 10 national championships. At the same time, it was vital in Lane's opinion to keep ties with the United States Olympic community in hopes one day she would return to a job within the games.

While coaching, Lane became a mentor for Athlete365, an organization created by the International Olympic Committee, which provides mentors, resources, mental health services and career support to young athletes on their Olympic journey and for athletes preparing for life after retiring from their sport. Lane was brought on as a mentor following the success of her first book, "Life in the Lanes," which followed her inspiring story of success following the loss of her mother and navigating life post-Olympic Games. Her work with the IOC inspired her to further her search for more Olympic-based job opportunities.

Lane said, "Although I'll miss the athletes at UT, I am excited for the opportunity to be around the buzz of the greatest stage in sports again. It just feels right."

**###**

*Launched in 1979, the Entertainment and Sports Programming Network (ESPN) has been committed to sports and sports media for decades. With a mission to "serve sports fans everywhere," ESPN is dedicated to the athletes, competitions and fans in high school, collegiate and professional sports.*

**CONTACT:**

Bridget Wendelstedt  
Executive Editor, ESPN  
(386) 562-4662  
bwende1@espn.org